



October 20, 2020 Minutes

**Attendance:** Julie Robison, Corinna Borsheim, Shannon Wilkins, Terra Adams, Robyn Harvey, Gwen Hampton, Katie Suntjens, Regan Burfield, Jolynn Kopjar, Rachelle Grenville, Karla Nielsen, Diana Wolf, Mark McNaughton, Kealey Gordon, Tara Richmond, Don Yavis, Jill Holowath, Cam Mckeage, Jamie Foesier, Steve Nielsen, Alenda Gridley, Alicia Greene, Donalee Ferguson, Melanie Nelson, Michelle Jarvis, Tracy Wolf, and Sarah Dodd.

Julie called the meeting to order via Google Meet at 7:01pm.

**Minutes:** Minutes were emailed out with the meeting link prior to the meeting. Robyn moved to adopt her minutes as circulated. Jamie seconded the motion, motion carried.

**Financial Report:** Balance carried forward \$25,522.63. Income \$6,622.95 which gives us a current account balance of \$32,145.58 as of today. Our Prairie Land account balance is \$440,050.00. Total raised to date is \$480,627.06.

Terra moved to adopt her report as presented. Robyn seconded the motion. Motion carried.

**Prairie Land Update:** Gwen, Cam, and Steve were all present at the meeting. Cam let us know that the prime consultant has been chosen. Group2 was their top rated choice so it's exciting to secure them.

Committee meetings will start on October 30<sup>th</sup> to collect input from community members. The executive will be attending these meetings. Corinna will be on the Gymnasium committee, Robyn will be on Library, Julie will be playground and landscaping and Terra will be on the general school build committee. Julie asked the membership to please contact the executive with any requests or input you may have for them to take forward to the meeting.

They shared with us that the drop deadline to add to Schedule A for the school build has been extended to November 30, 2020.

#### **Review Fundraising Campaign Initiatives:**

As of today we are \$77,672.94 short of our goal. We will ask Prairie Land to back us.

How we plan to raise the funds:

*Ag For Ed \$10,000*  
*Grad Challenge \$10,000*  
*Corporate Team \$10,000*  
*Naming and Legacy Campaign \$25,000*  
*Morrin Home Coming \$5,000*  
*Grand Event June 2021 \$20,000*  
*Casino \$10,000*

*Total \$90,000*

- **Municipal Donation**

The Village of Morrin has verbally donated \$50,000 over 3 years. We have not received this in writing so at this time the executive feels we should proceed as if we do not have those funds secured.

- **Ag For Ed, \$10,000 goal**

- The membership discussed the upcoming 50/50 draw and AGLC licensing and decided to do a cash prize raffle instead. Melanie made a motion we have a cash prize raffle with a draw date of New Years. Ticket prices will be 1 for \$20 with a total of 500 tickets and 3 for \$50 with 500 tickets being sold. Donalee seconded the motion. Motion carried.

Melanie amended her motion to sell 504 tickets at the \$50 price. Donalee seconded the motion, motion carried.

Tracy made a motion for the prizes for the raffle to be

1<sup>st</sup>- \$2500

2<sup>nd</sup>- \$1000

3<sup>rd</sup>- \$500

Donalee seconded the motion, motion carried.

The team is also planning another raffle in the New Year along with a fill the bin fundraiser and they feel \$10,000 is an achievable goal.

- **Grad Challenge, \$10,000 goal**

- There is great fundraising happening at the school! Very Exciting! We want everyone to know that the grad challenge will not be stopping when the bricks and mortar deadline is hit.
- Is \$10,000 a good initiative? This would be moving the total goal for grad challenge to \$20,000. The group discussed and agreed this is achievable.

- **Corporate Team, \$10,000 initiative**

- Executive will be going to businesses to have face to face meetings with business owners and hopefully secure some more donations. If there is anyone that would like to come please contact us.
- Tracy will update business list.

- **Naming and Legacy Campaign, \$25,000**

- The room sale has not generated any sales as of yet.
- Legacy donations are still trickling in. Lots of bronze donors.
- We have sold all but two of the \$10,000 classrooms.
- \$25,000 seems achievable.

- **Homecoming, \$5,000 goal**

- Try to raise \$5,000 by preparing a meal and push grad challenge and naming and legacy campaign at homecoming.

- **Grand Event, \$20,000 initiative**

- Ticket sales for the event along with live/silent auctions should hopefully bring in \$20,000.

- **Casino, \$10,000**
  - Casinos have opened again and we felt a \$10,000 goal was conservative and felt safer due to the current economic crisis.

Robyn made a motion that based on the initiatives we discussed, we will ask Prairie Land to back our loan. Jamie seconded the motion. Motion carried.

**Communication Team Update:** Shannon let us know they sent out a press release and posted Julie's video. Her video has been viewed 472 times and the website has had 120 visitors. The communications team also posted the volleyball video that the executive made.

**Other Business:**

- Tracy made a motion to pay Corinna \$96.60 for postage on the second mail-out she did. Melanie seconded the motion. Motion carried.
- Talked about asking Parent Council to donate more at their upcoming meeting. The group agreed that we should ask.

**Adjournment:**

Next meeting November 17, 2020 at 7:00pm.

Julie adjourned the meeting at 8:25pm