



September 22, 2020 Minutes

Attendance: Terra Adams, Robyn Harvey, Julie Robison, Corinna Borsheim, Katie Suntjens, Roger Wilkins, Regan Burfield, Shannon Wilkins, Jamie Foesier, Gwen Hampton, Tracy Wolf, Cam Mckeage, Steve Nielsen, Diana Wolf, Karla Nielsen, Rachelle Grenville, Jolynn Kopjar, Jill Holowath, Sandy McNaughton, and Alenda Gridley.

Julie called the meeting to order at 7:01pm via Google Meet.

Minutes: Robyn made a motion to adopt the minutes as circulated by email prior to the meeting. Jamie seconded the motion, motion carried.

Financial Report: Corinna presented the financial report. Total raised to date **\$462,850.11**. Chequing Account had \$0.00 expenses and \$5,035.23 income. Ag for Ed raised \$180, Grad Challenge brought in \$4854.41 and \$0.82 in interest. The balance as of September 22 is \$25,522.63. Our savings account balance is \$0.07 and Prairie Land School Division Account \$426,850.00.

A breakdown of the money raised to date **\$462,850.11** is,

Municipal \$300,000

Naming Rights \$92,500

Legacy \$53,850

Ag For Ed \$10,000

Grad Challenge \$6500.11

Corinna moved the treasurer's report be adopted as read. Jamie seconded the motion, motion carried.

Prairie Land Update: Cam Mckeage, Gwen Hampton and Steve Nielsen were all present at the meeting and Steve gave the update. In the next week or two the architect will officially be announced. Next the board will be making committee groups to make sure all stake holders have input on the project. They will be including some of the Friends of Morrin School Council members.

Review Fundraising Campaign: We are needing to raise \$95,449.89 before our Bricks and Mortar deadline. That is 39 days away!

Naming and Legacy Campaign

- Upcoming room sale starting Oct 9-17. Katie said they will be creating ads to advertise our Thanksgiving Sale.
- They created a second letter to do another mail out to engage possible donors.

Ag for Ed

- Looking at doing a 50/50 draw from Nov 1- Dec 31 and a fill the truck/bin fundraiser. The team has a goal of raising another \$15,000. We will discuss their projects and make motions at our next meeting in October.

Grad Challenge

- Mark is looking into being able to show which grad classes have donated. The program he uses generates the top 5 automatically and he thinks he might be able to get the top 20 but will keep us posted.
- The communication team created a letter to send home with students to hopefully motivate them to take part in the Grad Challenge.

Corporate Team

- Tracy and the team are hoping that people who have connections to the businesses will volunteer to follow up with them in person. They will be sending out a list of the businesses to members but ask that everyone contact Tracy Wolf prior to going to businesses to make sure multiple members don't approach the same people.
- The executive had created a document to help everyone have the conversation with businesses. It has a Q/A portion that we hope will help.

Communication Team

- Printing New letters
- Prepared a press release to local media
- Brochure updated
- Website Updated
- Thinking of Facebook video ideas. Our raffle draw had a ton of views so the communication team thought maybe the executive could make videos to get the word out about our fundraising efforts. The idea was also tossed around to get the students involved.

Rallying Our Community: The group discussed some of the obstacles we are facing as we try to raise the \$95,965 before our Oct 31st Bricks and Mortar deadline. We talked about what may be stopping people from donating.

Adjournment:

Next Meeting Oct 20, 2020 at 7:00pm

Julie adjourned the meeting at 8:04pm